CONTRACT



KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

Alt Order # Contract / Revision 574646 09814044 Product PLUMMER FOR CONG.(R) Estimate # Contract Dates 10/08/12 - 11/09/12 175 Original Date / Revision <u>Advertiser</u> 10/08/12 / 10/08/12 Plummer/R/Congress

And:

Gateway Media 2150 River Plaza Drive Suite 150 Sacramento, CA 95833



| | | 1' | 0/00/12 | 1 10/00/12 |
|---------------|---------|-------|-----------------|-----------------|
| Billing Cycle | Billing | Cale | <u>ndar</u> | Cash/Trade |
| EOM/EOC | Broado | | | Cash |
| Station | Accou | nt Ex | <u>cecutive</u> | Sales Office |
| KTVI | Charlie | e Wa | lker | San Francisco - |
| Special Handl | ing | | | |
| | | | | |
| Demographic | | | | |
| Adults 35+ | | | | ! |
| | | | | Total Ratings |
| | | | | 342.60 |
| IDB# | Advert | ser | <u>Code</u> | Product Code |
| | | | | |
| Agency Ref | I., | | Advertise | er Ref |
| | | | | |

| | | | | | | Spots/ | | Tota | als_ |
|----------------------------------|----------------------|-----------------|-----------------|-----------------------|----------------|--------|----------------|------|------------|
| *Line Ch Start I | Date End Da | ate Description | n | Start/End T | ime Days | • | Rate Rtn TypeS | pots | Amount |
| E 1 2 10/08/ | | | | 530a-6a | | :30 | NM | 10 | \$4,500.00 |
| Start Date | End Date | Weekdays | Spots/Week | <u>Rate</u> | Rating | | | | |
| Week: 10/08/12 | 10/14/12 | | 0 | \$0.00 | 0.00 | | | | |
| Week: 10/15/12 | 10/21/12 | MTWTF | 2 | \$450.00 | 3.00 | | | | |
| Week: 10/22/12 | 10/28/12 | MTWTF | 4 | \$450.00 | 3.00 | | | | |
| Week: 10/29/12 | 11/04/12 | MTWTF | 4 | \$450.00 | 3.00 | | | | |
| 2 2 10/08/ | /12 11/09/1 | 2 M-F 430-5 | a KTVI News | 430-5a | | :30 | MM | 16 | \$2,400.00 |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | |
| Week: 10/08/12 | 10/14/12 | | 0 | \$0.00 | 0.00 | | | | |
| Week: 10/15/12 | 10/21/12 | MTWTF | 5 | \$150.00 | 1.10 1.10 | | | | |
| Week: 10/22/12 | 10/28/12 | MTWTF | 5 | \$150.00 | 1.10 | | | | |
| Week: 10/29/12 | 11/04/12 | MTWTF | 5 | \$150.00 | 1.10 | | | | |
| Week: 11/05/12 | 11/11/12 | MTWTF | 1 | \$150.00 | 1.10 | | | • | \$750.00 |
| 3 2 10/14 | | | | 7a-730a | B. C. | :30 | NM | 3 | \$750.00 |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> \$0.00 | Rating 0.00 | | . 1 | | |
| Week: 10/08/12 | 10/14/12 | | 0 | \$250.00 | 2.60 | | | | |
| Week: 10/15/12 | 10/21/12 | S | 1 | \$250.00 | 2.60 | | | | |
| Week: 10/22/12 | 10/28/12 11/04/12 | S | 1 | \$250.00 | 2.60 | | | | |
| Week: 10/29/12 | | | | | | :30 | NM | 12 | \$2,700.00 |
| 4 2 10/08 | | | | 9a-930a | Rating | .30 | 3 4 141 | 12 | Ψ2,100.00 |
| Start Date Week: 10/08/12 | End Date 10/14/12 | <u>Weekdays</u> | Spots/Week 0 | <u>Rate</u> \$0.00 | 0.00 | | | | |
| Week: 10/06/12 Week: 10/15/12 | 10/14/12 | MTWTF | 4 | \$225.00 | 2.50 | | | | |
| Week: 10/13/12 Week: 10/22/12 | 10/28/12 | MTWTF | 4 | \$225.00 | 2.50 | | | | |
| Week: 10/29/12 | 11/04/12 | MTWTF | 4 | \$225.00 | 2.50 | | | | |
| | | | 10 | 10a-11a | | :30 | NM | 12 | \$2,100.00 |
| 5 2 10/08 Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | . , |
| Week: 10/08/12 | 10/14/12 | | 0 | \$0.00 | 0.00 | | 1 | | |
| Week: 10/15/12 | 10/21/12 | MTWTF | 4 | \$175.00 | 1.90 | | 1 | | |
| Week: 10/22/12 | 10/28/12 | MTWTF | 4 | \$175.00 | 1.90 | | | | |
| Week: 10/29/12 | 11/04/12 | MTWTF | 4 | \$175.00 | 1.90 | | | | |
| 6 2 10/08 | /12 11/09/ | 12 Fox 2 Nev | rs Middav | 1130a-12p | | :30 | NM | 10 | \$1,750.00 |
| Start Date | End Date | Weekdays | Spots/Week | <u>Rate</u> | Rating | | | | |
| Week: 10/08/12 | 10/14/12 | | 0 | \$0.00 | 0.00 | | I | | |
| | | | | | | | | | |



KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 574646 / | 09814044 |

Estimate # Contract Dates Product PLUMMER FOR CONG. 175 10/08/12 - 11/09/12

Original Date / Revision Advertiser 10/08/12 / 10/08/12 Plummer/R/Congress

| | | | Spots/ | | | | Totals | |
|---|--------------------------------|----------------|-----------|--|--------|-------------|--------|-----------|
| *Line Ch Start Date End Date Description | Start/End Time | e Days Ler | ngth Week | Rate | Rtn Ty | pe Spots | Ai | mount |
| Start Date End Date Weekdays Spots/Week | | ating | | | | | | |
| Week: 10/15/12 10/21/12 MTWTF 3 Week: 10/22/12 10/28/12 MTWTF 3 | \$175.00 \$175.00 | 2.00 2.00 | | | | | | |
| Week: 10/22/12 10/28/12 MTWTF 3 Week: 10/29/12 11/04/12 MTWTF 3 | \$175.00 \$175.00 | 2.00 | | | | | | |
| Week: 11/05/12 11/11/12 MTWTF 1 | \$175.00 | 2.00 | | | | | | |
| 7 2 10/08/12 11/09/12 M-F 12p-1230p | 12p-1230p | | :30 | | ١ | IM 14 | \$2 | ,225.00 |
| Start Date End Date Weekdays Spots/Week | | tating | | | | | | |
| Week: 10/08/12 10/14/12 0 | \$0.00 | 0.00 | | | | | | |
| Week: 10/15/12 10/21/12 MTWTF 4 | \$125.00 | 1.40 | | | | | | |
| Week: 10/22/12 10/28/12 MTWTF 4 | \$125.00 | 1.40 1.40 | | | | | | |
| Week: 10/29/12 11/04/12 MTWTF 4 | \$125.00 \$125.00 | 1.40 | | | | | | |
| Week: 11/05/12 11/11/12 MTWTF 1 Snot Ch Date Range Description | Start/End Time | | Length | Rate | Rtg Ty | r <u>pe</u> | | |
| <u>Spot Ch </u> | 12p-1230p | MTuWThF | | \$125.00 | 1.40 / | | | |
| See MG 7.18,7.19 | . – , – . – . , | | | | | | | |
| 18 2 11/05/12-11/05/12 M-F 12p-1230p | 12p-1230p | M | - :30 | \$125.00 | 1.40 N | IM | | |
| MG for 53.1,7.17 | | _ | 20 | ድድደር በ | 250 1 | | | |
| 19 2 10/28/12-10/28/12 Fox 2 News Edge Delayed | 11-1135p | SI | : :30 | \$600.00 | 3.50 N | VIVI | | |
| → MG for 53.1,7.17 | | | -20 | | | VM 6 | • | \$750.00 |
| 8 2 10/08/12 11/02/12 M-F 1p-2p | 1p-2p | Rating | :30 | | ľ | VIVI | , | φ130.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 0 | <u>Rate</u> <u>F</u> \$0.00 | 0.00 | | | | | | |
| Week: 10/15/12 10/21/12 MTWTF 2 | \$125.00 | 1.10 | | | | | | |
| Week: 10/22/12 10/28/12 MTWTF 2 | \$125.00 | 1.10 | | | | | | |
| Week: 10/29/12 11/04/12 MTWTF 2 | \$125.00 | 1.10 | | | | | | |
| D 9 2 10/08/12 10/21/12 MLB Championship Series | 1p-CC | | :30 | | | MV (| | \$0.00 |
| D 10 2 10/08/12 10/08/12 FOX Prime Monday 7-8p | 7p-8p | | :30 | | | MM (| | \$0.00 |
| D 11 2 10/22/12 10/28/12 MLB World Series on FOX | 6p-CC | | :30 | | | MM (| | \$0.00 |
| D 12 2 10/12/12 10/12/12 FOX Prime Friday 7-8p | 7p-8p | | :30 | | | |) | \$0.00 |
| 13 2 11/04/12 11/04/12 FOX Prime Sunday 6-7p | 6p-7p | | :30 | | 1 | MM | 1 | \$750.00 |
| Start Date | | Rating | | | | 1 | | |
| Week: 10/29/12 11/04/12S 1 | \$750.00 | 6.10 | -20 | | | MM | 1 \$ | 1,500.00 |
| 14 2 10/21/12 11/04/12 FOX Prime Sunday 7-8p | 7p-8p | Rating | :30 | | | MIVI | ι ψ | 1,000.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 0 | <u>Rate</u> <u>F</u> \$0.00 | 0.00 | | | | | | |
| Week: 10/2/12 10/28/12 0 | \$0.00 | 0.00 | | | | | | |
| Week: 10/29/12 11/04/125 1 | \$1,500.00 | 6.10 | | | | | | |
| D 15 2 10/08/12 10/12/12 M-F 9p-10p | 9p-930p | | :30 | | | |) | \$0.00 |
| 16 2 10/13/12 10/27/12 9p News Delayed | 10P-1030P | | :30 | | 1 | NM | 1 | \$500.00 |
| Start Date End Date Weekdays Spots/Week | | Rating | | | | | | |
| Week: 10/08/12 10/14/12 0 | \$0.00 | 0.00 | | | | l | | |
| Week: 10/15/12 10/21/12 0 | \$0.00 \$500.00 | 0.00 2.50 | | | | 1 | | |
| Week: 10/22/12 10/28/125- 1 | | 2.00 | :30 | ······································ | | NM | 2 \$ | 1,700.00 |
| 17 2 10/21/12 11/04/12 Su 9p-10p Start Date End Date Weekdays Spots/Week | 9P-930P <u>Rate</u> | Rating | .50 | | | . 1177 | – ¥ | .,. 55.55 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/15/12 10/21/125 1 | \$850.00 | 4.50 | | | | .] | | |
| Week: 10/13/12 10/28/12 0 | \$0.00 | 0.00 | | | | | | |
| Week: 10/29/12 11/04/12S 1 | \$850.00 | 4.50 | | | | | | |
| 18 2 10/14/12 11/04/12 Fox 2 News Edge Sunday | 10-1035p | | :30 | | | NM | 2 \$ | 1,200.00 |
| | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 0 | <u>Rate</u> \$0.00 | Rating 0.00 | | | | l | | |

10/08/12 / 10/08/12



KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

| | Contract / Revision 574646 / | Alt Order # 09814044 | |
|----------------|---------------------------------|-------------------------|--|
| Contract Dates | Product | Estimate # | |

PLUMMER FOR CONG 175 10/08/12 - 11/09/12 Original Date / Revision <u>Advertiser</u>

| Start Date | | <u> </u> | Spots/ | | Tota | als |
|---|--|------------------------|------------|--|------|------------|
| | *Line Ch Start Date End Date Description | Start/End Time Days | • | Rate Rtn TypeSp | ots | Amount |
| Week: 10/28/12 17/08/12 17/08/12 | | | | | | |
| | | | | | | |
| 19 2 | | | | | | |
| See Setting Section See Setting Section See Setting Section See Setting See | Week: 10/29/12 11/04/12S 1 | | | N. D. L. | 4 | ¢100.00 |
| Veek 100/2012 100/2012 100/2012 Fox Late Fringe Sart Date Fringe Sart Date Fringe Fringe Sart Date Fringe Fringe | | | :30 | NIVI | 1 | \$100.00 |
| 20 2 10/13/12 10/12/12 Fox Late Fringe Sa 1035p-1135p Sian Date End Date Meekdays Spots/Week 10/14/12 | | | | | | |
| Start Date Find Date Weekdays Spots/Week 1015/12 1012/ | | | :30 | NM | 1 | \$100.00 |
| Week 1008/12 | | | | | | |
| Veek: 10/22/12 10/28/12 10/ | | | | | | |
| 21 2 10/20/12 11/03/12 FOX Late Night 1205A-1235A 30 NM 2 \$200.00 | Week: 10/15/12 10/21/12S- 1 | · | | | | |
| Very | Week: 10/22/12 10/28/12 0 | \$0.00 0.00 | | | | |
| Week: 10/15/12 10/21/12 5 1 \$100.00 1.00 | 21 2 10/20/12 11/03/12 FOX Late Night | | :30 | NM | 2 | \$200.00 |
| Week: 10/22/12 10/28/12 5 1 \$100.00 1.00 | | | | | | |
| Veek: 10/29/12 11/04/12 | 10000 | | | | | |
| 22 2 10/20/12 11/03/12 Sa 1205a-105a 1205a-105a 1205a-105a 30 NM 1 \$100.00 | VV66K. 10/22/12 | · | | | | |
| Sair Date Find Date Week 10/15/12 10/21/12 10/28/12 10/21/12 10/28/12 10/28/12 10/28/12 10/28/12 10/28/12 11/08/12 11/08/12 11/08/12 10/28/12 11/08/12 10/28/12 11/08/12 10/28/12 | | | ·30 | NM | 1 | \$100.00 |
| Week: 10/15/12 | | | 100 | | | • |
| Week: 10/22/12 | | | | | | |
| Start Date Start Date Start Date Spots | | \$0.00 0.00 | | | | |
| Start Date | Week: 10/29/12 11/04/125- 1 | \$100.00 1.00 | | | | |
| Start Date End Date Week Spots/Week Rate Rating Week 10/18/12 10/14/12 0 \$0.00 0.00 0.00 | 23 2 10/14/12 10/28/12 Seinfeld Delayed | 1135P-1205A | :30 | NM | 1 | \$300.00 |
| Week: 10/15/12 10/21/12 10/28/12 10/21/13 10/21/12 10/21/12 10/21/12 10/21/12 10/21/12 10/21/13 10/ | Start Date End Date Weekdays Spots/Week | | | | | |
| Week: 10/22/12 10/28/12 Su 1105p-1135p Sgots/Week Spots/Week Spots/Week Spots/Week Spots/Week Spots/Week 10/08/12 10/14/12 10/28/12 Su 1105p-1135p Start Date End Date Spots/Week | | · | | | | |
| 24 2 10/14/12 10/28/12 Su 1105p-1135p 1105p-1135p Start Date End Date Meekdays Spots/Week Spots Ch Date Range Description Start/End Time Weekdays Length Rate Rig Type Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rig Type Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rig Type Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rig Type Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rig Type Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rig Type Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rig Type Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rig Type Spot Rate | VVECK, 10/10/12 | * | | | | |
| Start Date Find Date Meekdays Spots/Week Rate Rating \$0.00 0.00 | vveer. 10/22/12 10/20/12 3 | | ·30 | NM | 1 | \$225.00 |
| Neek: 10/108/12 10/14/14 10/14/14 10 | | | .00 | | | • |
| Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type | | | | | | |
| 4 2 10/08/12-10/12/12 530a-6a 530a-6a MTuWThF :30 \$450.00 0.00 NM | - 1 d | | • | | | |
| Week: 10/15/12 10/21/12 S 1 \$225.00 0.00 Week: 10/22/12 10/28/12 S 1 \$225.00 0.00 Spot Ch Spot C | | 530 <i>a-6a</i> MTuWTh | F :30 | \$450.00 0.00 NM | | |
| Week: 10/22/12 10/28/12 | · · | 6005.00 | | | | |
| Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1105p-1135p 1105p- | Week. 10/13/12 10/21/12 | • | | | | |
| Spot Crit Date Kalige Su 1105p-1135p Su 1105p-1135p See MG 24.4 See MG | *************************************** | • | evs Length | Rate Rtg Type | | |
| See MG 24 4 25 2 10/20/12 10/20/12 College Football on FOX 12p-10p 130 1 \$250.00 Start Date Week: 10/15/12 End Date 10/21/12 Weekdays Spots/Week 1 2p-10p 1.00 Rate 8250.00 1.00 Rating 8250.00 NM 1 \$250.00 Start Date Week: 10/29/12 End Date 11/04/12 Weekdays Spots/Week 1 2p-10p 1.00 Rate 8250.00 1.00 Rating 8250.00 1.00 NM 1 \$250.00 27 2 10/27/12 10/27/12 College Football on FOX Start Date Week: 10/22/12 End Date 10/28/12 Weekdays Spots/Week 1 2p-10p 1.50 Rate 8250.00 1.50 Rating 8250.00 1.50 28 2 10/21/12 11/04/12 FOX NFL Pregame Start Date Start Date Start Date Week: 10/15/12 10/21/12 End Date Weekdays Spots/Week Spots/Week 110/21/12 Rate 8250.00 1.50 Rating 8250.00 NM 3 \$2,700.00 Week: 10/15/12 11/04/12 11/04/12 FOX NFL Pregame Week: 10/15/12 11/04/12 11/04/12 End Date Weekdays Spots/Week 110/20/21/2 Rate 8250.00 1.50 Rating 8250.00 1.50 NM 3 \$2,700.00 | <u> </u> | | | | | |
| 25 2 10/20/12 10/20/12 College Football on FOX 12p-10p :30 NM 1 \$250.00 | - | | | | | |
| Start Date End Date Weekdays Spots/Week Rate \$250.00 1.00 | | 12p-10p | :30 | NM | 1 | \$250.00 |
| Week: 10/15/12 10/21/12 S- 1 \$250.00 1.00 26 2 11/03/12 11/03/12 College Football on FOX 12p-10p :30 NM 1 \$250.00 Start Date Week: 10/29/12 11/04/12 Spots/Week Rate Rating \$250.00 1.00 27 2 10/27/12 10/27/12 College Football on FOX \$250.00 12p-10p :30 NM 1 \$250.00 Start Date Week: 10/22/12 10/28/12 Spots/Week Rate Rating \$250.00 1.50 NM 3 \$2,700.00 28 2 10/21/12 11/04/12 FOX NFL Pregame Fox NFL Pregame South Week 11a-12p :30 NM 3 \$2,700.00 Week: 10/15/12 10/21/12 10/21/12 Spots/Week Rating Sp | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate Spots/Week | | \$250.00 1.00 | | | | |
| Week: 10/29/12 11/04/12 11/04/12S 1 \$250.00 1.00 27 2 10/27/12 10/27/12 College Football on FOX Start Date Weekdays Spots/Week Week: 10/22/12 10/28/12S 1 \$250.00 1.50 12p-10p :30 :30 NM 1 \$250.00 28 2 10/21/12 11/04/12 FOX NFL Pregame Start Date Weekdays Spots/Week Week: 10/15/12 10/21/12 10/21/12S 1 \$900.00 4.10 Rating Rating Rating Rating Spots/Week | | 12p-10p | :30 | NM | 1 | \$250.00 |
| 27 2 10/27/12 10/27/12 College Football on FOX 12p-10p 30 | | | | | | |
| Start Date Weekdays Spots/Week Start Date Start | VCCK. 10/23/12 | | .00 | NIA | 4 | ድንፍብ በበ |
| Week: 10/22/12 10/28/12 S- 1 \$250.00 1.50 28 2 10/21/12 11/04/12 FOX NFL Pregame 11a-12p :30 NM 3 \$2,700.00 Start Date Week: 10/15/12 10/21/12 Spots/Week Rating \$900.00 4.10 Week: 10/15/12 10/21/12 S 1 \$900.00 4.10 | | · · · | :30 | 1/1/1/1 | ' | Ψ2.00.00 |
| 28 2 10/21/12 11/04/12 FOX NFL Pregame 11a-12p :30 NM 3 \$2,700.00 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12S 1 \$900.00 4.10 | <u> </u> | | | | | |
| Start Date | VVCCN. 10:22712 10:20712 | | .30 | NM | 3 | \$2,700.00 |
| Week: 10/15/12 10/21/12S 1 \$900.00 4.10 | - 4 644 1 | | .50 | | | • |
| 4 | <u> </u> | \$900.00 4.10 | | 1 | | |
| | 4 | \$900.00 4.10 | | | | |

Plummer/R/Congress



KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

| | Contract / Revision 574646 / | Alt Order # 09814044 |
|---------------------|---------------------------------|-------------------------|
| Contract Dates | Product | Estimate # |
| 10/08/12 - 11/09/12 | PLUMMER FOR CONG. | 175 |

| Advertiser | Original Date / Revision | |
|--------------------|--------------------------|--|
| Plummer/R/Congress | 10/08/12 / 10/08/12 | |

| | | Spots/ | To | tals |
|---|--|--------|------------------------|------------|
| *Line Ch Start Date End Date Description | Start/End Time Days | | Rtn Type Spots | Amount |
| Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S 1 | <u>Rate</u> <u>Rating</u> \$900.00 4.10 | | | |
| D 29 2 10/14/12 10/14/12 St Louis Rams | · 12p-3₽ | :30 | NM 0 | \$0.00 |
| D 30 2 10/14/12 10/14/12 MLB Championship Series | 630p-10p | :30 | NM 0 | \$0.00 |
| 31 2 10/15/12 10/15/12 MLB Championship Series Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1 | 630p-10p <u>Rate</u> <u>Rating</u> \$1,950.00 6.00 | :30 | NM 1 | \$1,950.00 |
| 32 2 10/18/12 10/18/12 MLB Championship Series Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 | 1p-CC <u>Rate</u> <u>Rating</u> \$1,950.00 6.00 | :30 | NM 1 | \$1,950.00 |
| 33 2 10/19/12 10/19/12 MLB Championship Series Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12F 1 | 1p-CC <u>Rate</u> <u>Rating</u> \$1,950.00 6.00 | :30 | NM 1 | \$1,950.00 |
| 34 2 10/21/12 10/21/12 MLB Championship Series Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S 1 | 1p-CC <u>Rate</u> <u>Rating</u> \$1,950.00 6.00 | :30 | NM 1 | \$1,950.00 |
| 35 2 10/22/12 10/22/12 MLB Championship Series Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 M 1 | 630p-10p <u>Rate</u> <u>Rating</u> \$1,950.00 6.00 | :30 | NM 1 | \$1,950.00 |
| 36 2 10/17/12 10/17/12 MLB Championship Series Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12W 2 | 630p-10p <u>Rate</u> <u>Rating</u> \$975.00 6.00 | :30 | NM 2 | \$1,950.00 |
| 37 2 10/24/12 10/24/12 MLB World Series on FOX Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12w 1 | 630p-10p <u>Rate</u> <u>Rating</u> \$3,750.00 9.50 | :30 | NM 1 | \$3,750.00 |
| 38 2 10/25/12 10/25/12 MLB World Series on FOX Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12T 1 | 630p-10p <u>Rate</u> <u>Rating</u> \$3,750.00 9.50 | :30 | NM 1 | \$3,750.00 |
| 39 2 10/27/12 10/27/12 MLB World Series on FOX Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/125- 1 | 630p-10p <u>Rate</u> <u>Rating</u> \$3,750.00 9.50 | :30 | NM 1 | \$3,750.00 |
| 40 2 10/28/12 10/28/12 MLB World Series on FOX Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S 1 | 630p-10p <u>Rate</u> <u>Rating</u> \$3,750.00 9.50 | :30 | NM 1 | \$3,750.00 |
| 41 2 10/29/12 10/29/12 MLB World Series on FOX Start Date End Date Weekdays Spots/Week Week 10/29/12 11/04/12 M 1 | 630p-10p <u>Rate</u> <u>Rating</u> \$3,750.00 9.50 | :30 | NM 1 | \$3,750.00 |
| E 42 2 10/15/12 10/15/12 9p News Delayed Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 M 1 Spot Ch Date Range Description 1 2 10/15/12-10/21/12 9p News Delayed Credited | 930p-10p <u>Rate</u> <u>Rating</u> \$1,350.00 5.00 <u>Start/End Time</u> <u>Weekdar</u> 930p-10p M | | NM 0 Rtg Type 5.00 NM | \$0.00 |
| 43 2 10/16/12 10/16/12 9p News Delayed Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -T 1 | 930p-10p <u>Rate</u> <u>Rating</u> \$1,350.00 5.00 | :30 | NM 1 | \$1,350.00 |
| 44 2 10/17/12 10/17/12 M-F 9p-10p Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12W 1 | 9p-930p <u>Rate</u> <u>Rating</u> \$1,350.00 5.00 | :30 | NM 1 | \$1,350.00 |
| 45 2 10/22/12 10/22/12 9p News Delayed | 930P-10P | :30 | NM 1 | \$1,350.00 |



KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

| | 574646 / | 09814044 |
|---------------------|-----------------|------------|
| Contract Dates | Product | Estimate # |
| 10/08/12 - 11/09/12 | PLUMMER FOR CON | IG. 175 |

Original Date / Revision Ädvertiser 10/08/12 / 10/08/12 Plummer/R/Congress

| Spots/ | Tota | als |
|---|--------|----------------------|
| *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Rtn Type S | 3pots | Amount |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 M 1 \$1,350.00 5.00 | | |
| 46 2 10/24/12 10/24/12 9p News Delayed 930P-10P :30 NM | 1 | \$1,350.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12w 1 \$1,350.00 5.00 | | |
| 47 2 10/25/12 10/25/12 9p News Delayed 930P-10P :30 NM Start Date Find Date Weekdays Spots/Week Rate Rating | 1 | \$1,350.00 |
| <u>Start Date </u> | | |
| 48 2 10/23/12 10/23/12 M-F 9p-10p 9P-930P :30 NM | 1 | \$1,350.00 |
| <u>Start Date </u> | | |
| 49 2 10/29/12 10/29/12 9p News Delayed 930P-10P :30 NM | 1 | \$1,350.00 |
| <u>Start Date </u> | | |
| 50 2 10/30/12 10/30/12 M-F 9p-10p 9P-930P :30 NM | 1 | \$1,350.00 |
| <u>Start Date </u> | | |
| 51 2 11/02/12 11/02/12 M-F 9p-10p 9P-930P :30 NM | 1 | \$1,350.00 |
| <u>Start Date </u> | | |
| D 52 2 10/14/12 10/14/12 Fox 2 News Edge Delayed 1030P-11P :30 NM | 0 | \$0.00 |
| 53 2 10/28/12 10/28/12 Fox 2 News Edge Delayed 1030P-11P :30 NM | 0 | \$0.00 |
| <u>Start Date </u> | | |
| Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type | | |
| 1 2 10/22/12-10/28/12 Fox 2 News Edge Delayed 1030P-11P | | |
| See MG 7.18,7.19 54 2 10/27/12 10/27/12 FOX Late Fringe Delayed 1105P-1135P :30 NM | 1 | \$100.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating | | |
| Week: 10/22/12 10/28/12S- 1 \$100.00 1.50 55 2 10/27/12 10/27/12 FOX Late Night Delayed 1205A-1235A :30 NM | 1 | \$100.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating | | |
| Week: 10/22/12 10/28/12S- 1 \$100.00 1.00 | 2 | \$200.00 |
| 56 2 10/20/12 10/27/12 FOX Late Night Delayed 1235A-105A :30 NM Start Date End Date Weekdays Spots/Week Rate Rating | - Z | φ2.00.00 |
| Week: 10/15/12 10/21/12S- 1 \$100.00 1.00 | | |
| Week: 10/22/12 | 1 | \$300.00 |
| Start Date End Date Weekdays Spots/Week Rate Rating | | 4000104 |
| Week: 10/15/12 10/21/12S 1 \$300.00 1.60 | | #0.00 |
| D 58 2 10/08/12 10/12/12 M-F 4a-430a KTVI News 4a-430a :30 NM | 0 1 | \$0.00 \$3,500.00 |
| 59 2 10/28/12 10/28/12 NFL on FOX 330p 315p-6p :30 NM Start Date End Date Weekdays Spots/Week Rate Rating | | \$3,500.00 |
| Week: 10/22/12 10/28/12S 1 \$3,500.00 0.00 | | |
| 60 2 11/04/12 11/04/12 NFL on FOX 12p 12p-CC :30 NM Start Date End Date Weekdays Spots/Week Rate Rating | 1 | \$3,000.00 |
| <u>Start Date </u> | | |
| 61 2 10/21/12 10/21/12 NFL Postgame Show on FOX3p-330p :30 NM | 1 | \$2,500.00 |
| <u>Start Date </u> | | |
| | | |

Contract Agreement Between:

Print Date 10/08/12

Page 6 of 6



KTVI 2250 Ball Drive St. Louis, MO 63146 (314)213-2222

| | Contract / Revision 574646 / | <u>Alt Order #</u> 09814044 |
|---------------------------------------|---------------------------------|--------------------------------|
| Contract Dates 10/08/12 - 11/09/12 | Product PLUMMER FOR CONG | Estimate # 175 |
| Advertiser | Origi | nal Date / Revision |

| *Line Ch Start Date End Date Description | | | Plummer/R/Congress | | | | 10/08/12 / 10/08/12 | | |
|--|-------------|--------------|---------------------|------|-----------------------|----------|---------------------|-----|----------------|
| | | | Start/End Time | Days | Spots/ Length Week | Rate Rtn | Type Sp | (C) | tals Amount |
| D 62 2 10/14/12 | 10/14/12 Su | 105a-5a | 105a-5a | | :30 | | NM | 0 | \$0.00 |
| | | | | | Totals | 342.60 |) | 132 | \$79,600.00 |
| Time Period | # of Spots | Gross Amount | Net Amount | | | | | | |
| 10/01/12 -10/28/12 | 88 | \$57,525.00 | \$48,896.25 | | | | | | |
| 10/29/12 -11/09/12 | 44 | \$22,075.00 | \$18,763.7 <u>5</u> | | | | | | |
| Totals | 132 | \$79,600.00 | \$67,660.00 | | | | | | |
| | | | | | | | | | |
| Signature: | | | Date: | | | | | | |